

Going **BACK TO SCHOOL** isn't only for the kids.



Designed for working professionals, the La Sierra University ***Integrated MBA (iMBA)*** created by the Zapara School of Business, gives you a convenient, cost-effective way to finish your Bachelor's degree and earn an MBA, going back to school just one night a week.

Face-to-face with your professors and online content give you the flexibility you need and the quality interaction you deserve – all at a reduced cost – plus excellence in education and a culture of caring.

50% Tuition Discount!

Integrated MBA (iMBA)
iMBA = BS completion + MBA

It's **YOUR TURN.** **Finish your Dreams.**

Classes start September 26, 2016

Integrated MBA (iMBA)

The iMBA is part of the Zapara School of Business Executive Education Cohort program for working professionals. Cohort students are part of the ZSB family and are included in all ZSB activities. As for all students, the Dean's door is always open. Also, as a cohort student, you will receive a scholarship, bringing your cost to just \$425/unit (a 50% reduction in cost). Classes are held on campus in the award-winning Zapara School of Business building. The unique format delivers 60% face-to-face in class with your professors, and 40% online, giving you the greatest degree of flexibility while providing a synergistic classroom environment.

The Executive Education team provides personalized attention and concierge service which our cohort program has become known for. Your professors hold doctoral (or other terminal) degrees and practice as professionals in their fields. At La Sierra, we are serious about making a difference in the world, so we ask more questions, seek more understanding through research and knowledge creation, and apply the knowledge we've learned in the world.

To qualify for the iMBA you must have an AA or AS degree, or the equivalent number of units (60 semester or 90 quarter units), and a minimum Undergraduate GPA of 2.0. La Sierra accepts IGETC. Completing the BS in Management through the iMBA program (with qualifying GPA of 3.0 by the end of your program) will prepare you to enter the MBA program. Your Undergraduate Business courses fulfill all of the MBA graduate foundational prerequisite classes.

Give us a call today! Classes start September 26.

(951) 785-2509

imba@lasierra.edu

Sample list of Classes *

Business Classes:

ACCT 221 Financial Accounting I
ACCT 222 Financial Accounting II
ACCT 223 Managerial Accounting
ECON 254 Principles of Macroeconomics
ECON 255 Principles of Microeconomics
ECON 357 Globalization & Int'l Business
ECON 392 Essentials of Game Theory
FNCE 354 Managerial Finance
FNCE 487 International Finance
MGMT 229 Business Colloquium
MGMT 304 The Practice of Management
MGMT 327 Information Systems Management
MGMT 347 Business Law I
MGMT 356 Human Resource Management
MGMT 375 Managerial Communications
MGMT 387 Leadership Theory & Innovation
MGMT 484 Management Internship
MGMT 495 Business Analytics
MGMT 491 Management Strategy
MGMT 499 Directed Study
MKTG 305 Marketing Principles
MKTG 386 Advertising
MKTG 495B Social Media Marketing
MKTG 495C Topics in Marketing
UNST 404C Relig, Moral & Soc Aspects of Bus.

General Education coursework also delivered,
based on transcript evaluation of each student.

* Each student's transcript will be evaluated to determine the
specific coursework required to complete the Bachelor's degree.

Or other coursework as determined by the program.